

Zeno MMn – „100% Made in Germany“

The prestigious alternative to metal writing instruments





ELEGANT. NOBLE. 100% MADE IN GERMANY.

In addition to the well-known attributes, the **Zeno MMn models** are especially characterized by their **wide metal clip** made of spring steel for a **noble appearance**. The combination of high-quality **plastic components** paired with shiny **metal applications** gives the expressive writing instrument a special character. When it comes to **quality**, our all-rounder can score double points. In addition to the plastic components, the **precious metal elements: tip and clip also carry the label „100% Made in Germany“**. In addition, we bear the „**climate-neutral location**“ seal (Scope 1 + 2) and produce with **photovoltaics** and **100% green electricity** at the location in Germany.

EXQUISITE FINISHES

When it comes to **finishing**, the Zeno MMn offers the option of **permanent laser engraving** on the stylishly curved metal clip in addition to the **usual printing methods**. The **XL barrel printing** opens up additional possibilities for creative individualisation ideas.

In addition to the familiar **high gloss and transparent surfaces**, the modern retractable ballpoint pen impresses above all with its **velvety softtouch and softfrost surfaces**. These special effect lacquers give the Zeno MMn a valuable and prestigious character and ensure an **extraordinary writing experience**.



INCREDIBLE VARIETY OF COLOURS

Available in up to **14 brilliant and intense standard colours**, the Zeno MMn also offers an extensive colour palette for selection. The „**Mix it, match it**“ modular system provides design freedom and a wide range of possible combinations. With the **PMS service**, the versatile writing instrument can be manufactured in **special colours** starting from an order quantity of **5,000 pieces**.

*Like all other in-house high gloss ballpoint pens of Klio-Eterna, the **Zeno high gloss MMn** is also available as a sustainable recyclingpen on request.*

